

PARTNERSHIP PROSPECTUS

BUSINESS SYMPOSIUM
HĀPAI 2021
AND PHYSIOTHERAPY
CONFERENCE 2022

HĀPAI
BUSINESS SYMPOSIUM

5 November 2021
Vodafone Events Centre

 **PHYSIOTHERAPY
NEW ZEALAND**
Kōmiri Aotearoa

 **PHYSIOTHERAPY
CONFERENCE 2022**

8 - 11 September 2022
Rotorua Energy Events Centre

 **PHYSIOTHERAPY
NEW ZEALAND**
Kōmiri Aotearoa

PHYSIOTHERAPY NEW ZEALAND

Physiotherapy New Zealand (PNZ) is the national membership organisation for physiotherapists and physiotherapy students, representing over 4,000 members across the country. Held in alternate years, partnering with us at Business Symposium and Physiotherapy Conference allows you to get in front of physiotherapists working in all areas of the profession in the lead-up to and at the largest physiotherapy events in Aotearoa. Both the symposium and conference include multiple streams for in person and online attendees, as well as exhibition areas, creating unique opportunities to engage members.

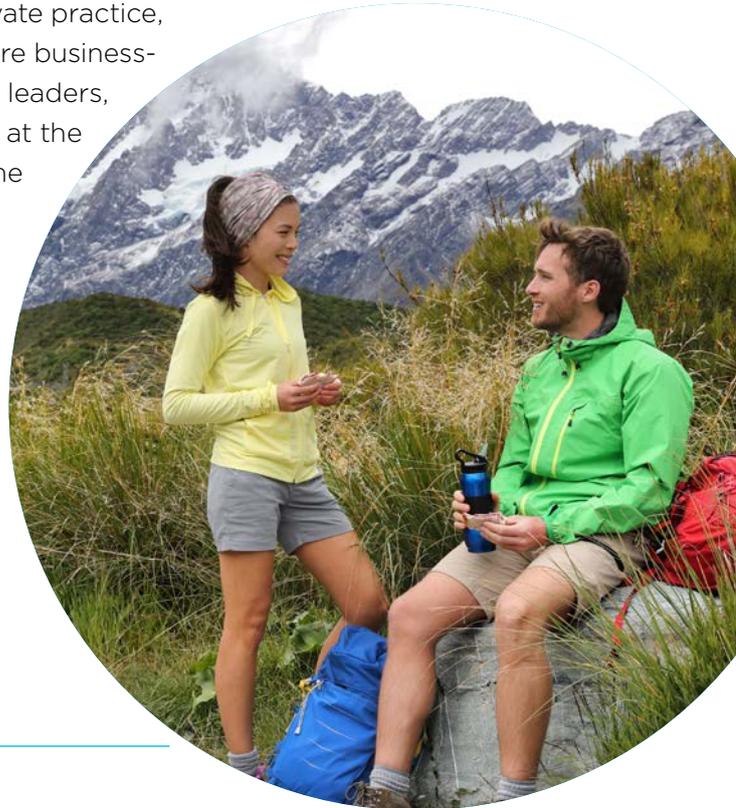


Business Symposium Hāpai 2021

5 November 2021 | Vodafone Events Centre and Online

With about two-thirds of our membership in private practice, Hāpai Business Symposium 2021 is PNZ's premiere business-focused event. Looking to attract 300+ business leaders, the 2021 symposium will be held on 5 November at the Vodafone Events Centre in Auckland with a theme to hāpai (elevate) physiotherapy business.

Following a year in which physiotherapy businesses have adjusted for COVID-19 and PNZ has further strengthened its membership numbers, Business Symposium Hāpai 2021 is an opportunity to share best practice and support the success of our business owners.



Programme outline

Thursday 4 November	Exhibition pack in
Friday 5 November	Mihi Whakatau Business sessions Poroporoaki Exhibition pack out

Physiotherapy Conference 2022

8 - 11 September 2022 | Rotorua Energy Events Centre and Online

Physiotherapy Conference 2022 is the profession's largest New Zealand event in terms of attendee numbers and programme content. With registrations expected to exceed 600 attendees, our 2022 conference will inspire and connect physiotherapists and sector leaders over four days at the Rotorua Energy Events Centre.

Overlapping topics of inclusive practice, living well across the lifespan, being connected now and into the future, and mental resilience will be highlighted at Physiotherapy Conference 2022, collectively reflected in the theme *Include, Connect, Optimise*.

Programme outline

Thursday 8 September	Exhibition pack in Pre conference workshops
Friday 9 September	Mihi Whakatau and conference opening Scientific sessions PNZ AGM Welcome reception
Saturday 10 September	Scientific sessions Conference dinner
Sunday 11 September	Scientific sessions Poroporoaki Exhibition pack out



SPONSORSHIP

A number of options are available to raise your profile among attendees and engage delegates throughout Physiotherapy New Zealand's events in 2021 and 2022.



**PHYSIOTHERAPY
NEW ZEALAND**
Kōmiri Aotearoa

PLATINUM

Symposium 2021

\$13,750 + GST

Limited to one

Conference 2022

\$27,500 + GST

Limited to one

Combined

\$33,000 + GST

Limited to one

SYMPOSIUM BENEFITS

- opportunity to have naming rights to one keynote speaker in the scientific programme (speaker to be selected and invited by Physiotherapy New Zealand)
- an opportunity for an organisation representative to address the delegates and introduce the keynote speaker (maximum five minutes)
- organisation logo on the name badge card along with the symposium logo
- the opportunity to provide branded lanyards featuring organisation's logo for the delegate names badges
- the opportunity to provide one freestanding banner displayed at the registration counter for the duration of the symposium
- four complimentary registrations
- two exhibition stands (3m x 3m) in a prominent location
- 250 word advertisement and logo in a Physiotherapy New Zealand monthly e-newsletter, sent to all 3,600 members
- recognition on the symposium website (linked to your website) and all marketing material
- your organisation's logo on the sponsors PowerPoint, acknowledging your support
- sponsor listing in the mobile app, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the symposium (excluding those who request privacy)

CONFERENCE BENEFITS

- opportunity to have naming rights to one marquee speaker in the scientific programme (speaker to be selected and invited by Physiotherapy New Zealand)
- an opportunity for an organisation representative to address the delegates and introduce the marquee speaker (maximum five minutes)
- organisation logo on the name badge card along with the conference logo
- branded lanyards featuring organisation's logo for the delegate names badges
- the opportunity to provide one freestanding banner displayed at the registration counter for the duration of the conference
- four complimentary registrations including tickets to the welcome function and conference dinner
- two exhibition stands (3m x 3m) in a prominent location
- 250 word advertisement and logo in a Physiotherapy New Zealand monthly e-newsletter, sent to all 3600 members
- recognition on the conference website (linked to your website) and all marketing material
- your organisation's logo on the sponsors PowerPoint, acknowledging your support
- sponsor listing in the mobile app, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the conference (excluding those who request privacy)

GOLD

Symposium 2021

\$6,250 + GST

Limited to two

Conference 2022

\$12,500 + GST

Limited to two

Combined

\$15,000 + GST

Limited to two

SYMPOSIUM BENEFITS

- opportunity to have naming rights to one keynote speaker in the scientific programme (speaker to be selected and invited by Physiotherapy New Zealand)
- an opportunity for an organisation representative to address the delegates and introduce the keynote speaker (maximum two minutes)
- two complimentary registrations
- one exhibition stand (3m x 3m) in a prominent location
- recognition on the symposium website (linked to your website) and all marketing material
- your organisation's logo on the sponsors PowerPoint, acknowledging your support
- sponsor listing in the mobile app, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the symposium (excluding those who request privacy)

CONFERENCE BENEFITS

- opportunity to have naming rights to one keynote speaker in the scientific programme (speaker to be selected and invited by Physiotherapy New Zealand)
- an opportunity for an organisation representative to address the delegates and introduce the keynote speaker (maximum two minutes)
- two complimentary registrations including tickets to the welcome function and conference dinner
- one exhibition stand (3m x 3m) in a prominent location
- recognition on the conference website (linked to your website) and all marketing material
- your organisation's logo on the sponsors PowerPoint, acknowledging your support
- sponsor listing in the mobile app, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the conference (excluding those who request privacy)

SILVER

CONFERENCE DINNER

Conference 2022
\$8,000 + GST

CONFERENCE BENEFITS

- the conference dinner promoted as the "(sponsors name) conference dinner"
- opportunity for an organisation representative to make a short welcome speech at the function (maximum five minutes)
- four complimentary tickets to the conference dinner
- recognition on the conference dinner menus
- recognition on the conference website (linked to your website) and all marketing material
- your organisation's logo on the sponsors PowerPoint, acknowledging your support
- sponsor listing in the mobile app, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the conference (excluding those who request privacy)

SILVER REUSABLE DRINK BOTTLE

Symposium 2021
\$2,500 + GST

Conference 2022
\$5,000 + GST

Combined
\$6,000 + GST

SYMPOSIUM BENEFITS

- organisation logo (in one colour) printed on the reusable water bottles (selected by Physiotherapy New Zealand)
- recognition on the symposium website (linked to your website) and all marketing material
- your organisation's logo on the sponsors PowerPoint, acknowledging your support
- sponsor listing in the mobile app, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the symposium (excluding those who request privacy)

CONFERENCE BENEFITS

- organisation logo (in one colour) printed on the reusable water bottles (selected by Physiotherapy New Zealand)
- recognition on the conference website (linked to your website) and all marketing material
- your organisation's logo on the sponsors PowerPoint, acknowledging your support
- sponsor listing in the mobile app, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the conference (excluding those who request privacy)

SILVER REUSABLE COFFEE CUP

Symposium 2021
\$2,250 + GST

Conference 2022
\$4,500 + GST

Combined
\$6,000 + GST

SYMPOSIUM BENEFITS

- organisation logo (in one colour) printed on the reusable coffee cup (selected by Physiotherapy New Zealand)
- recognition on the symposium website (linked to your website) and all marketing material
- your organisation's logo on the sponsors PowerPoint, acknowledging your support
- sponsor listing in the mobile app, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the symposium (excluding those who request privacy)

CONFERENCE BENEFITS

- organisation logo (in one colour) printed on the reusable coffee cups (selected by Physiotherapy New Zealand)
- recognition on the conference website (linked to your website) and all marketing material
- your organisation's logo on the sponsors PowerPoint, acknowledging your support
- sponsor listing in the mobile app, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the conference (excluding those who request privacy)

SILVER BARISTA COFFEE CART

Symposium 2021
\$2,500 + GST

Conference 2022
\$5,000 + GST

Combined
\$6,000 + GST

SYMPOSIUM BENEFITS

- naming rights to the barista coffee cart, open during all catering breaks
- opportunity for the barista staff to wear organisation branded t-shirts (provided by the sponsor)
- branded signage next to barista coffee cart (provided by the sponsor)
- opportunity for coffee to be served in environmentally friendly branded coffee cups (provided by the sponsor unless reusable coffee cup package sold)
- recognition on the symposium website (linked to your website) and all marketing material
- your organisation's logo on the sponsors PowerPoint, acknowledging your support
- sponsor listing in the mobile app, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the symposium (excluding those who request privacy)

CONFERENCE BENEFITS

- naming rights to the barista coffee cart, open during all catering breaks
- opportunity for the barista staff to wear organisation branded t-shirts (provided by the sponsor)
- branded signage next to barista coffee cart (provided by the sponsor)
- opportunity for coffee to be served in environmentally friendly branded coffee cups (provided by the sponsor unless reusable coffee cup package sold)
- recognition on the conference website (linked to your website) and all marketing material
- your organisation's logo on the sponsors PowerPoint, acknowledging your support
- sponsor listing in the mobile app, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the conference (excluding those who request privacy)

SILVER APP

Symposium 2021
\$2,250 + GST

Conference 2022
\$4,500 + GST

Combined
\$5,400 + GST

SYMPOSIUM BENEFITS

- organisation logo included on the app cover page or banner
- two push notifications to delegates, maximum 140 characters
- recognition on the symposium website (linked to your website) and all marketing material
- your organisation's logo on the sponsors PowerPoint, acknowledging your support
- sponsor listing in the mobile app, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the symposium (excluding those who request privacy)

CONFERENCE BENEFITS

- organisation logo included on the app cover page or banner
- four push notifications to delegates, maximum 140 characters
- recognition on the conference website (linked to your website) and all marketing material
- your organisation's logo on the sponsors PowerPoint, acknowledging your support
- sponsor listing in the mobile app, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the conference (excluding those who request privacy)

SILVER WELCOME RECEPTION

Conference 2022
\$3,500 + GST

CONFERENCE BENEFITS

- the welcome reception promoted as the “(sponsors name) welcome reception”
- opportunity for an organisation representative to make a short speech prior to the function commencing (maximum two minutes)
- recognition on the conference website (linked to your website) and all marketing material
- your organisation’s logo on the sponsors PowerPoint, acknowledging your support
- sponsor listing in the mobile app, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the conference (excluding those who request privacy)

SILVER VIRTUAL PLATFORM

Symposium 2021
\$2,250 + GST

Conference 2022
\$4,500 + GST

Combined
\$5,400 + GST

SYMPOSIUM BENEFITS

- organisation logo on the virtual platform home screen
- recognition on the symposium website (linked to your website) and all marketing material
- your organisation's logo on the sponsors PowerPoint, acknowledging your support
- sponsor listing in the mobile app, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the symposium (excluding those who request privacy)

CONFERENCE BENEFITS

- organisation logo on the virtual platform home screen
- recognition on the conference website (linked to your website) and all marketing material
- your organisation's logo on the sponsors PowerPoint, acknowledging your support
- sponsor listing in the mobile app, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the conference (excluding those who request privacy)

SILVER CATERING

Symposium 2021
\$1,750 + GST

Conference 2022
\$3,500 + GST

Combined
\$4,200 + GST

SYMPOSIUM BENEFITS

- acknowledgment prior to the first catering break as the catering sponsor for all breaks
- physical signage on the catering stations with your company logo
- recognition on the symposium website (linked to your website) and all marketing material
- your organisation's logo on the sponsors PowerPoint, acknowledging your support
- sponsor listing in the mobile app, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the symposium (excluding those who request privacy)

CONFERENCE BENEFITS

- acknowledgment prior to the first catering break as the catering sponsor for all breaks
- physical signage on the catering stations with your company logo
- recognition on the conference website (linked to your website) and all marketing material
- your organisation's logo on the sponsors PowerPoint, acknowledging your support
- sponsor listing in the mobile app, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the conference (excluding those who request privacy)

SILVER EXHIBITION PASSPORT

Symposium 2021
\$1,750 + GST

Conference 2022
\$3,500 + GST

Combined
\$4,200 + GST

SYMPOSIUM BENEFITS

- organisation logo on the exhibition passport cover along with the symposium logo
- recognition on the symposium website (linked to your website) and all marketing material
- your organisation's logo on the sponsors PowerPoint, acknowledging your support
- sponsor listing in the mobile app, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the symposium (excluding those who request privacy)

CONFERENCE BENEFITS

- organisation logo on the exhibition passport cover along with the conference logo
- recognition on the conference website (linked to your website) and all marketing material
- your organisation's logo on the sponsors PowerPoint, acknowledging your support
- sponsor listing in the mobile app, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the conference (excluding those who request privacy)

SILVER WATER STATION

Symposium 2021
\$1,750 + GST

Conference 2022
\$3,500 + GST

Combined
\$4,200 + GST

SYMPOSIUM BENEFITS

- naming rights and organisation logo above or next to each water “fill stations” throughout the venue
- recognition on the symposium website (linked to your website) and all marketing material
- your organisation’s logo on the sponsors PowerPoint, acknowledging your support
- sponsor listing in the mobile app, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the symposium (excluding those who request privacy)

CONFERENCE BENEFITS

- naming rights and organisation logo above or next to each water “fill stations” throughout the venue
- recognition on the conference website (linked to your website) and all marketing material
- your organisation’s logo on the sponsors PowerPoint, acknowledging your support
- sponsor listing in the mobile app, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the conference (excluding those who request privacy)

PNZ would love to partner with you. If you wish to discuss alternative packages or variations to the packages proposed please get in touch.

Sheryl Norton

Conference Innovators

T +64 3 379 0390

E sheryl@conference.nz

EXHIBITION

Symposium 2021
\$1,950 + GST

Conference 2022
\$3,250 + GST

Combined
\$5,200 + GST

The exhibition is an integral part of both symposium and conference. It will give your organisation the opportunity to promote its products and services directly to purchase decision-makers in your target market.

The focus of the exhibition is to create a fresh and interesting area enabling delegates' easy access to connect with exhibitors no matter where they are placed in the room. Morning and afternoon tea and lunches will be served in the exhibition area to encourage delegates to spend time viewing exhibits and networking with you.

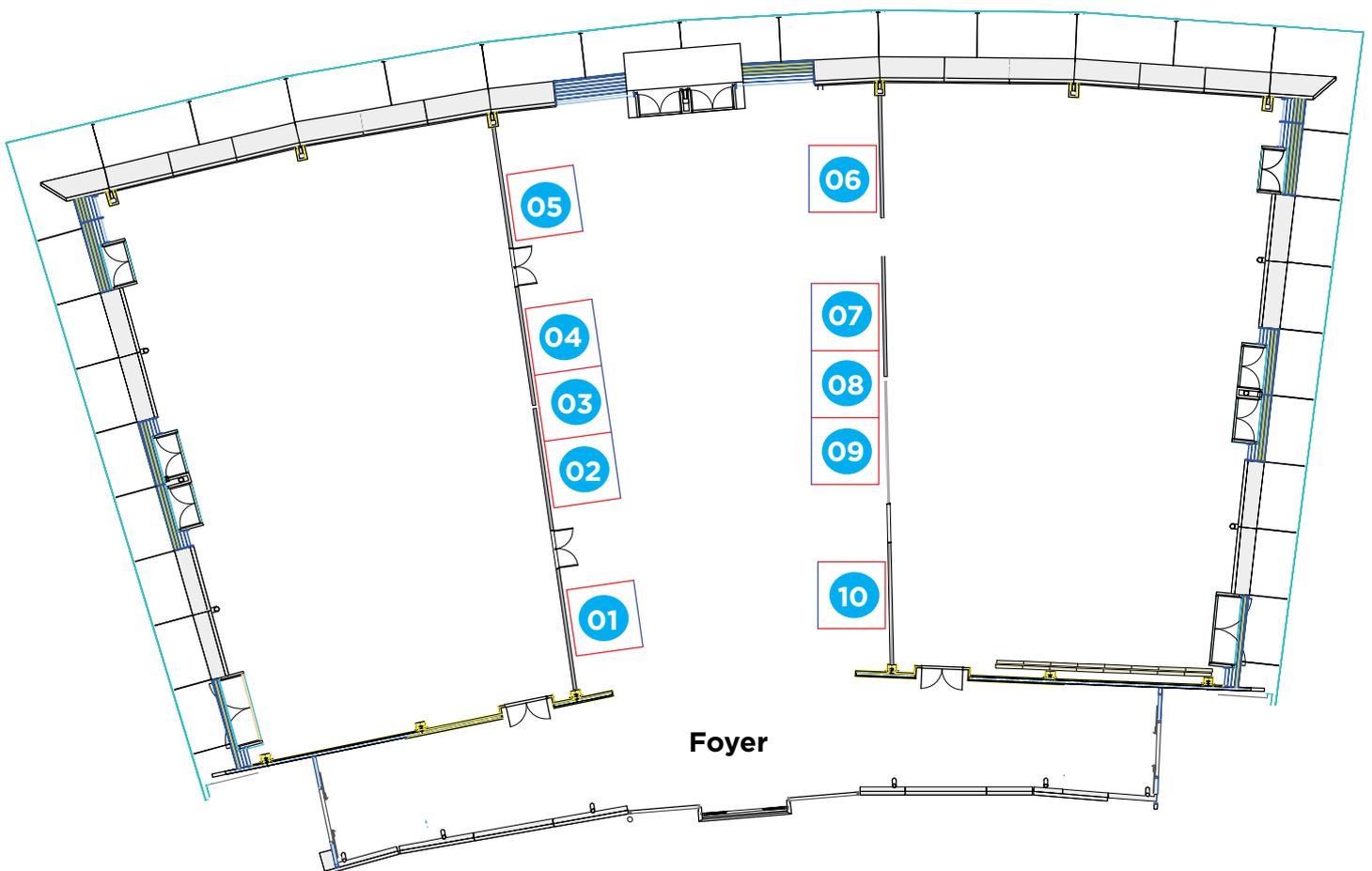
SYMPOSIUM BENEFITS *See page 19 for floor plan*

- partitioned space (3m x 3m)
- symposium registration for two company representatives, including tickets to the welcome reception
- additional registrations can be purchased for \$400
- fascia including company name in a single colour background and single colour lettering (company logos are an additional cost)
- two x 150 watt spotlights
- one x 10 amp power supply with four pin multi-box power point
- recognition on the symposium website (linked to your website) and all marketing material
- exhibitor listing in the mobile app, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the symposium (excluding those who request privacy)

CONFERENCE BENEFITS *See page 20 for floor plan*

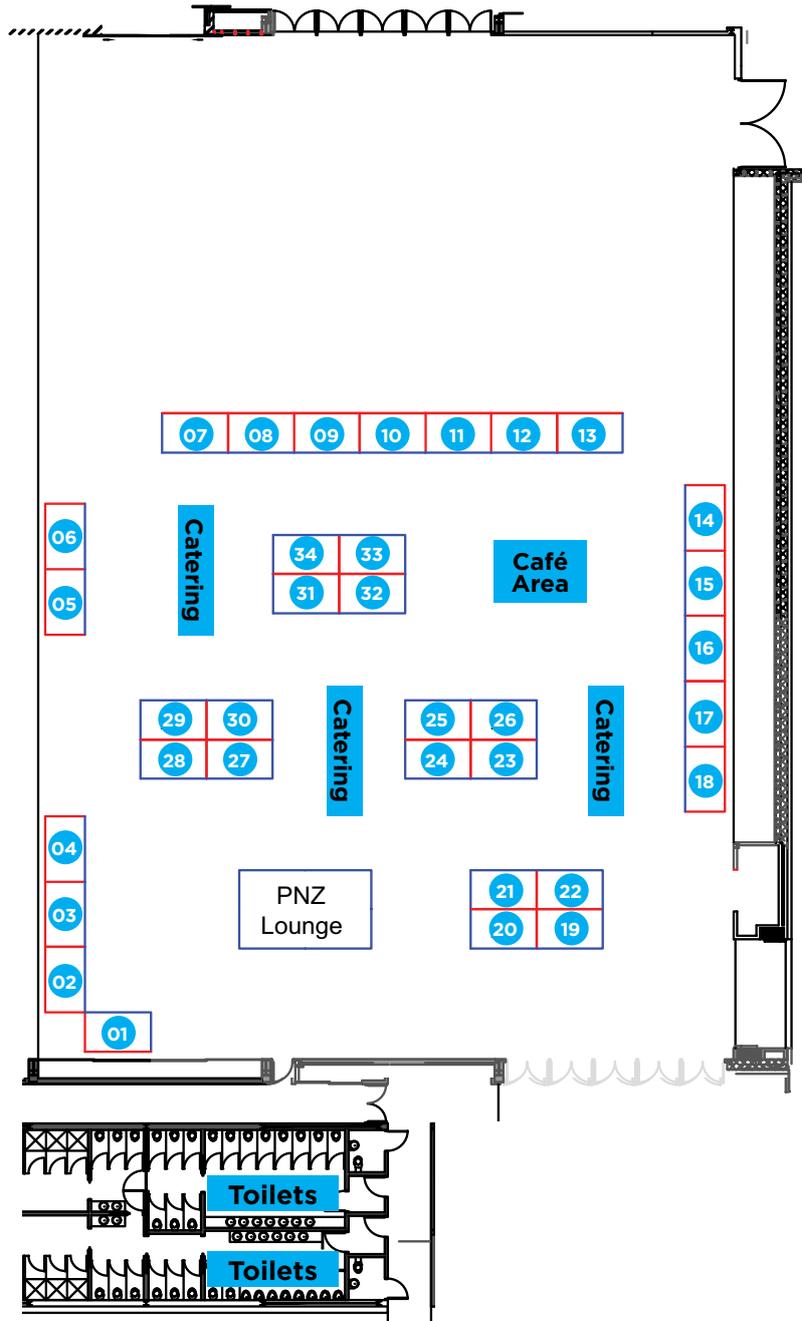
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- conference registration for two company representatives, including tickets to the welcome reception
- additional registrations can be purchased for \$400
- fascia including company name in a single colour background and single colour lettering (company logos are an additional cost)
- two x 150 watt spotlights
- one x 10 amp power supply with four pin multi-box power point
- recognition on the conference website (linked to your website) and all marketing material
- exhibitor listing in the mobile app, including a 50 word profile of your organisation or products
- delegate list provided of all those attending the conference (excluding those who request privacy)

BUSINESS SYMPOSIUM HAPAI 2021 FLOORPLAN



Vodafone Events Centre
Sir Noel Robinson Conference Centre

PHYSIOTHERAPY CONFERENCE 2022 FLOORPLAN



Rotorua Energy Events Centre

GENERAL INFORMATION

CATERING

Refreshments for sponsors and exhibitors will be served 30 minutes prior to the delegate refreshment breaks.

COVID-19 AND GOING VIRTUAL

Our focus is to run face-to-face events with virtual offerings to ensure we are as flexible as we can be in this changing environment.

Our virtual options will be communicated to our sponsors, exhibitors and delegates throughout the planning process and we will work very closely with you should we need to revert to a virtual ONLY event.

EXHIBITION MANUAL

A detailed exhibition manual will be provided to each confirmed exhibitor and distributed six weeks prior to each event. The exhibition manual contains important information for the coordination of your stand, including a checklist of action items and details of additional services you may require, such as furniture or audio visual hire.

FURTHER INFORMATION

If these sponsorship opportunities and benefits fall outside of your requirements, but you still wish to be associated with either symposium and/or conference, please do not hesitate to contact the Conference Managers.

We wish to be flexible and may be able to negotiate an alternative set of benefits to better suit your needs.

Please contact
Project Manager

Sheryl Norton

Conference Innovators
Project Manager

T +64 3 379 0390

E sheryl@conference.nz

INTERNET ACCESS

Complimentary Wi-Fi will be available. A hard wired internet line can be arranged at your stand but will be at an additional cost.

STAND DESIGN AND ACCESSORY HIRE

The company contracted to install the shell scheme is also available to assist with stand design and has a wide range of accessories and furniture for hire.

For further details please contact:

Nicola Ransome

Exhibition Hire Services

T +64 3 338 4195

M +64 27 495 2827

E nicola@exhibitionhire.co.nz

W exhibitionhire.co.nz

PARTNERSHIP TERMS AND CONDITIONS

Physiotherapy New Zealand's standard terms and conditions for sponsorship and exhibition are set out here.

Anyone who is considering applying for a sponsorship or exhibition opportunity should read these before submitting an application, to ensure that it complies with these conditions.

EXHIBITOR REGISTRATION

Purchase of a stand includes two exhibitor registrations. All exhibitors will be required to be registered. Registration links will be provided to the key booking contact for each organisation in due course. Staff not registered as exhibition staff will not be allowed access to the exhibition.

Associated companies who may have representatives on your stand should be notified to the Conference Manager.

PROVISION OF INFORMATION

Six weeks prior to each event, all organisations installing custom stands must provide the contact details of their appointed stand contractor, together with a detailed plan showing dimensions of the stand design for approval by the venue and the Conference Manager.

Designs submitted must contain information such as stand layout, banner/light rigging and wall heights.

BOOKING AND PAYMENT CONDITIONS

Full payment is due on the 20th of the month following the original invoice date or before the event (whichever date comes first). The Conference Manager reserves the right to withdraw confirmation of any site not paid in full by the due date. Exhibition staff must be registered and paid six weeks prior to each event.

CANCELLATION

Any cancellations must be made in writing to the Conference Manager. In the event of cancellation, up to 30 September 2021 for symposium and 31 July 2022 for conference, a full refund will be made. Cancellation after these dates full costs of the exhibition booking will be charged. Physiotherapy New Zealand reserves the right to cancel or change the venue of the exhibition in case of circumstances beyond their control. In such a case all monies paid to date will be refunded in full less any expenses incurred.

FLOOR PLAN

Exhibitors may set up their demonstrations within their purchased stand/space only as per the floorplan. Aisles/walkways and air space above the aisles must be kept clear at all times. If any display occupies space outside the specified space as indicated on the floor plan, this part of the display will be dismantled. Conference Innovators reserves the right to modify the floor plan to accommodate space sales or change as necessary to avoid conflicts. Conference Innovators will endeavour to consult the exhibitors who are directly affected whenever possible.

HEALTH AND SAFETY

Physiotherapy New Zealand and Conference Innovators take the health and safety of our delegates, exhibitors and suppliers seriously. The exhibition manual will be provided to all exhibitors six weeks prior to each event highlighting all the health and safety obligations. By agreeing to exhibit

at the conference, you agree to adhere to our health and safety policy. All electronic items that will be brought onto the exhibition site (laptops etc.) must have been 'tag and tested' by a qualified electrician and not be up for retesting. Items not suitably tested and tagged will be removed from the venue.

EXHIBITION PACK-IN/OUT TIMES

Exhibition pack-in/out times will be stated in the exhibitor manual and must be adhered to. Accepting these terms and conditions indicates that pack in will not occur until the allocated time and pack-out will not occur until the exhibition closes and all exhibition staff on your stand are aware of this condition.

INSURANCE AND LIABILITY

Exhibitors must ensure that they are adequately covered for public liability insurance. This refers to damage or injury caused to third parties/visitors in the vicinity of an exhibition stand.

Neither Physiotherapy New Zealand, Conference Innovators, Exhibition Hire Services, Vodafone Events Centre, Rotorua Energy Events Centre nor any of their staff, employees, agents or other representatives shall be held accountable for, or liable for, and the same are released from accountability, or liability for any damage, loss, harm or injury to the person or any property of the exhibition, however caused or any of its staff, employees, agents or other representatives.

In the event of industrial disruption and/or equipment failure due to power supply problems Physiotherapy New Zealand, Conference Innovators, Exhibition Hire Services, Vodafone Events Centre, and Rotorua Energy Events Centre will not be held liable and accept no responsibility for loss of monies incurred by sponsors or exhibitors or damage to property.

The Conference Manager accepts no liability for damage to exhibits by loss, damage, theft, fire, water, storms, strikes, riots, or any cause whatsoever. Exhibitors are advised to insure against such liability.